

PROMISE O. TEWOGBOLA

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EDUCATION

Southern Illinois University

Carbondale, IL

Ph.D., Applied Psychology

May 2024

Dissertation: “*A Behavioral Economic Analysis of HIV Vaccine Acceptance in the United States*”

Advisor: Dr. Eric A. Jacobs

Western Illinois University

Macomb, IL

M.S., Health Sciences

December 2018

Thesis: “*The Effect of Pornography Use on the Academic Performance of College Students*”

Advisor: Dr. Jamie L. Johnson

University of Ibadan

Ibadan, Nigeria

B.S., Physiology

April 2014

Thesis: “*The Effect of GSM Waves on Blood Glucose Level in Albino Rats*”

Advisor: Dr. Grace O. Isehunwa

PEER-REVIEWED PUBLICATIONS

Salihu, E. Y., **Tewogbola, P.**, Joseph, D. T., Ofuokwu-Oduniyi, J., & Chewning, B. (2025). Compassion fatigue and satisfaction among pharmacists: Prevalence and associated factors. *Research in Social and Administrative Pharmacy*. Advance online publication. <https://doi.org/10.1016/j.sapharm.2025.04.003>

Tewogbola, P., Bodunde, V., & Odaudu, D. (2025). Pornography, problematic use and academic outcomes in college students: A cross-sectional analysis. *Journal of Graduate Education Research*, 6(1), 5.

Malkin, A., Gunnarsson, K. F., Thomson, K., **Tewogbola, P. O.**, & Jacobs, E. A. (2023). Using Behavioral Economics to Inform Behavior Analyst Regulation Fees in Ontario. *Behavior Analysis in Practice*, 1-9.

Liu, S., Ma, G., **Tewogbola, P.**, Gu, X., Gao, P., Dong, B., ... & Wu, Y. (2023). Game principle: enhancing learner engagement with gamification to improve learning outcomes. *Journal of Workplace Learning*, 35(5), 450 - 462.

Tewogbola, P., & Aung, N. (2021). Revisiting the 1970 Smallpox Outbreak in Meschede, Germany: Lessons for a Post-COVID World. *Journal of Emergency Management (Weston, Mass.)*, 19(7), 157-163.

Tewogbola, P., & Aung, N. (2021). Identifying the Insured and Uninsured in Rural America: An Empirical Discriminant Analysis. *AIMS Public Health*, 8(3), 421 - 427.

Tewogbola, P., & Aung, N. (2020). Lassa fever: History, Causes, Effects, and Reduction Strategies. *Int. J. One Health*, 6(2), 95-98.

Aung, N., & **Tewogbola, P.** (2019). The Impact of Emotional Labor on the Health in the Workplace: A Narrative Review of Literature from 2013–2018. *AIMS Public Health*, 6(3), 268 – 275.

PREPRINTS

Odaudu, D., & **Tewogbola, P.** (2025). Using behavioral economics to evaluate demand for elderly care facilities in Nigeria. *SSRN*. <https://doi.org/10.2139/ssrn.5237647>

Tewogbola, P., Bodunde, V., Adekunle, O., & Odaudu, D. (2025). Delay and probability discounting of HIV vaccines. *medRxiv*. <https://doi.org/10.1101/2025.03.27.25324754>

Tewogbola, P., Adekunle, O. F., Odaudu, D., & Oyewole, T. (2025). Anticipating HIV vaccines: A cross-cultural behavioral economic demand analysis. *medRxiv*. <https://doi.org/10.1101/2025.05.11.25327407>

Tewogbola, P. (2025). Demand, discounting, commodities, and constraints: A primer on behavioral economics in health. *SSRN*. <https://doi.org/10.2139/ssrn.5082411>

Tewogbola, P., Jacobs, E. A., & McDaniel, J. T. (2023). WEIRD or not: A cross-cultural behavioral economic assessment of demand for HIV and COVID-19 vaccines. *medRxiv*. <https://doi.org/10.1101/2023.07.24.23293101>

PRESENTATIONS

Goyal, M., **Tewogbola, P.**, & Jacobs, E. A. (2024, October). *A behavioral economic approach to modeling HIV vaccine acceptance in high-risk groups*. Poster presented at the Association for Behavior Analysis International 2024 Theory and Philosophy Conference, Chicago, IL.

Tewogbola, P., & Jacobs, E. A. (2024, May). *A behavioral economic analysis of human immunodeficiency virus (HIV) vaccine acceptance in the United States*. Poster presented at the Association for Behavior Analysis International 50th Annual Convention, Philadelphia, PA.

Tewogbola, P. (March 2024). *Delay, Doubt and Dollars: A Calculus of HIV Vaccine Acceptance in High-Risk Groups* [Presentation]. School of Psychological and Behavioral Sciences, Southern Illinois University, Illinois.

Tewogbola, P. (January 2024). *Beyond the Jab: Modeling HIV Vaccine Acceptance in High-Risk Groups with Behavioral Economics* [Presentation]. Vermont Center on Behavior and Health, University of Vermont, Vermont.

Tewogbola, P. (November 2023). *A Behavioral Economic Analysis of HIV Vaccine Acceptance in the United States* [Presentation]. Operant Conditioning and Learning Lab, School of Psychological and Behavioral Sciences, Southern Illinois University, Illinois.

Salihu, E. Y., **Tewogbola, P.**, Joseph, T. D., & Chewning, B. (March 2023). *Prevalence and Factors Associated with Compassion Fatigue Among Pharmacists*. [Poster presentation]. American Pharmacists Association Annual Meeting, Arizona, Phoenix, USA.

Malkin, A., **Tewogbola, P.**, Kretschmer, A., Jacobs, E. A. & Kum, J. (December 2022). *Learning Analytics in an Online Graduate Behavior Analysis Course: An examination of operant demand, motivating operations, and active learning*. [Poster presentation]. Ontario Association for Behaviour Analysis, Canada.

Tewogbola, P. & Jacobs, E. A. (October 2022). *WEIRD or not: A Cross-Cultural Behavioral Economic Assessment of Vaccine Acceptance in the US and Nigeria*. [Poster presentation]. Mid-American Association for Behavioral Analysts, St. Louis, Missouri

Malkin, A., Jacobs, E. A., **Tewogbola, P** (May 2022). *Hyperbole or actually hyperbolic? An evaluation of demand analysis using hyperbolic curve-fitting* [Poster presentation]. Association for Behavior Analysis International, Boston, Massachusetts.

Lee, Y. T., Brantley, J., Minneyfield A., Green, A., Zhou, W. Q., Jamnik, M., **Tewogbola, P** (April 2022). *Applying Evolutionary Psychology, Daoist Psychology, and other beliefs to COVID-19* [Conference presentation]. NorthEastern Evolutionary Psychology Society conference, Pittsburgh, Pennsylvania.

Siebold, A.N., **Tewogbola, P.**, Walker, D., Stockwell, A., Jacobs, E.A. (October 2021). *Investigating the Predictive Utility of Social Media Discounting* [Poster presentation]. Mid-American Association for Behavioral Analysis, Detroit, Michigan.

Tewogbola, P. (September 2021). *Health Outcomes as Commodities: A Behavioral Economic Investigation* [Presentation]. School of Psychological and Behavioral Sciences, Southern Illinois University, Illinois.

Tewogbola, P. (March 2021). *Behavioral Economics: Psychology and Economics as a Curious Case of Strange Bedfellows* [Presentation]. Applied Culture and Evolution Lab, School of Psychological and Behavioral Sciences, Southern Illinois University, Carbondale, Illinois.

Ogwo, C. E., **Tewogbola, P.**, Ogunbameru, O. M. (August 2018). *Hancock County Community Health Needs Assessment* [Presentation]. Memorial Hospital Board, Memorial Hospital, Carthage, Illinois.

Ogwo, C. E., **Tewogbola, P.**, Ogunbameru, O. M. (June 2018). *Introducing the Employee Wellness Program* [Presentation]. Memorial Hospital, Carthage, Illinois.

Tewogbola, P., Rogers, K. M., Ijale, I. O., Brown, R. C. (April 2018). *Detox Your Brain* [Presentation]. Minority Health Month, Department of Health Sciences and Social Work, Western Illinois University, Macomb, Illinois.

TEACHING AND MENTORING

Teaching Fellow, *Saluki Success*, Southern Illinois University (Summer 2022, Fall 2021)

Teaching Fellow, *Experimental Design and Analysis*, Southern Illinois University (Spring 2021)

Teaching Fellow, *Research Methods*, Southern Illinois University (Fall 2020)

Teaching Fellow, *Rocky's Resources*, Western Illinois University (Fall 2017 – Fall 2018)

RESEARCH EXPERIENCE

PROMISE Labs Africa

Founder and CEO

Carbondale, IL

2024 - date

Conducting translational behavioral economic research focused on health, policy, and decision-making affecting Africans on the continent and throughout the global African diaspora.

Operant Conditioning and Learning Lab

Research Fellow

Carbondale, IL

2019 - 2024

Conducted research on the behavioral economic demand and discounting of a wide range of health and non-health commodities in different contexts.

Applied Culture and Evolution Lab

Research Fellow

Carbondale, IL

2021 - 2022

Conducted research using evolutionary, social and Daoist psychology principles to assess COVID-19 related behaviors in the US and China.

Core Institute

Research Fellow

Carbondale, IL

2019 - 2020

Conducted research to assess alcohol and other drug (AOD) use behaviors among over 10000 college students across various schools in the US.

Applied Behavior Analysis and Human Sexuality Lab

Research Assistant

Macomb, IL

2018

Conducted research assessing the effectiveness of condom use skills among college students by comparing two direct measures of condom use.

RELATED PROFESSIONAL EXPERIENCE

Tury Research Institute

Healthcare Scientist, Research & Evaluation

Manning, SC

2024 - date

Leveraging expertise in applied psychology, behavioral theories, and research methodologies to conduct evaluation research assessing evidence-based gun violence prevention strategies implemented by multiple community-based organizations serving high-risk neighborhoods.

Applied Research Consultants

Associate Consultant

Carbondale, IL

2019 - 2020

Conducted research evaluating broadband quality and identifying obstacles to access in rural Illinois. Conducted audience analysis for a broadcasting organization in rural Illinois to gain insight into audience preferences and behaviors.

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Associate Consultant

Carbondale, IL

2019 - 2020

Conducted research evaluating broadband quality and identifying obstacles to access in rural Illinois. Conducted audience analysis for a broadcasting organization in rural Illinois to gain insight into audience preferences and behaviors.

Memorial Hospital

Intern

Carthage, IL

Summer 2018; Spring 2019

Conducted a community health needs assessment to identify public health issues in Hancock County, IL. Developed and implemented interventions to meet the health needs of Memorial Hospital employees and Carthage residents.

Synergycare Development Initiative Yenagoa, Nigeria
Monitoring and Evaluation Officer 2015 - 2016
 Provided technical support in evaluation research for USAID-, PEPFAR-, and Chevron-funded HIV/AIDS programs in Yenagoa and surrounding rural communities.

HIV/AIDS Division, Public Health Department, Bayelsa State Ministry of Health Yenagoa, Nigeria
Assistant Monitoring and Evaluation Officer 2014 - 2015
 Coordinated the analysis and interpretation of HIV/AIDS program-related data from all health facilities in Bayelsa State, Nigeria.

FELLOWSHIPS AND AWARDS

Pre-Doctoral Graduate Student Fellowship	2019-2024
Southern Illinois University, Carbondale, IL	
Graduate Student Research Award	2023
College of Health and Human Services, Southern Illinois University	
Elizabeth Eames Women's Studies Scholarship	2023
College of Liberal Arts, Southern Illinois University	
Graduate Student Fellowship	2017-2018
Western Illinois University, Macomb, IL	
International Commitment Scholarship	2017
Western Illinois University, Macomb, IL	

LANGUAGE PROFICIENCY

English (Native); Yoruba (Proficient)