

# PROMISE O. TEWOGBOLA

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## EDUCATION

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- Southern Illinois University** Carbondale, IL  
**Ph.D., Applied Psychology** May 2024  
Dissertation: “*A Behavioral Economic Analysis of HIV Vaccine Acceptance in the United States*”  
Advisor: Dr. Eric A. Jacobs
- Western Illinois University** Macomb, IL  
**M.S., Health Sciences** December 2018  
Thesis: “*The Effect of Pornography Use on the Academic Performance of College Students*”  
Advisor: Dr. Jamie L. Johnson
- University of Ibadan** Ibadan, Nigeria  
**B.S., Physiology** April 2014  
Thesis: “*The Effect of GSM Waves on Blood Glucose Level in Albino Rats*”  
Advisor: Dr. Grace O. Isehunwa

## PEER-REVIEWED PUBLICATIONS

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- Salihu, E. Y., Joseph, D. T., Ofuokwu-Oduniyi, J., **Tewogbola, P.**, Omuya, H., & Chewning, B. (2026). Exploring chronic stress among pharmacists using the job demand-control-support model: Qualitative findings from a survey of Wisconsin pharmacists. *Journal of the American Pharmacists Association*, 66(1), 102955.
- Tewogbola, P., Jacobs, E. A., Lee, Y. T., Redner, R. N., McDaniel, J. T., & Asirvatham, J. (2025). Beyond the job: Modeling HIV vaccine acceptance in sexual and gender minorities with behavioral economic demand. *Journal of the Experimental Analysis of Behavior*, 124(1), e70038.
- Salihu, E. Y., **Tewogbola, P.**, Joseph, D. T., Ofuokwu-Oduniyi, J., & Chewning, B. (2025). Compassion fatigue and satisfaction among pharmacists: Prevalence and associated factors. *Research in Social and Administrative Pharmacy*, 21(9), 697-703.
- Tewogbola, P.**, Bodunde, V., & Odaudu, D. (2025). Pornography, problematic use and academic outcomes in college students: A cross-sectional analysis. *Journal of Graduate Education Research*, 6(1), 5.
- Malkin, A., Gunnarsson, K. F., Thomson, K., **Tewogbola, P. O.**, & Jacobs, E. A. (2023). Using Behavioral Economics to Inform Behavior Analyst Regulation Fees in Ontario. *Behavior Analysis in Practice*, 1-9.
- Liu, S., Ma, G., **Tewogbola, P.**, Gu, X., Gao, P., Dong, B., ... & Wu, Y. (2023). Game principle: enhancing learner engagement with gamification to improve learning outcomes. *Journal of Workplace Learning*, 35(5), 450 - 462.

**Tewogbola, P., & Aung, N.** (2021). Revisiting the 1970 Smallpox Outbreak in Meschede, Germany: Lessons for a Post-COVID World. *Journal of Emergency Management (Weston, Mass.)*, 19(7), 157-163.

**Tewogbola, P., & Aung, N.** (2021). Identifying the Insured and Uninsured in Rural America: An Empirical Discriminant Analysis. *AIMS Public Health*, 8(3), 421 - 427.

**Tewogbola, P., & Aung, N.** (2020). Lassa fever: History, Causes, Effects, and Reduction Strategies. *Int. J. One Health*, 6(2), 95-98.

Aung, N., & **Tewogbola, P.** (2019). The Impact of Emotional Labor on the Health in the Workplace: A Narrative Review of Literature from 2013–2018. *AIMS Public Health*, 6(3), 268 – 275.

## PREPRINTS

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Odaudu, D., & **Tewogbola, P.** (2025). Using behavioral economics to evaluate demand for elderly care facilities in Nigeria. *SSRN*. <https://doi.org/10.2139/ssrn.5237647>

**Tewogbola, P.,** Bodunde, V., Adekunle, O., & Odaudu, D. (2025). Delay and probability discounting of HIV vaccines. *medRxiv*. <https://doi.org/10.1101/2025.03.27.25324754>

**Tewogbola, P.,** Adekunle, O. F., Odaudu, D., & Oyewole, T. (2025). Anticipating HIV vaccines: A cross-cultural behavioral economic demand analysis. *medRxiv*. <https://doi.org/10.1101/2025.05.11.25327407>

**Tewogbola, P.** (2025). Demand, discounting, commodities, and constraints: A primer on behavioral economics in health. *SSRN*. <https://doi.org/10.2139/ssrn.5082411>

**Tewogbola, P.,** Jacobs, E. A., & McDaniel, J. T. (2023). WEIRD or not: A cross-cultural behavioral economic assessment of demand for HIV and COVID-19 vaccines. *medRxiv*. <https://doi.org/10.1101/2023.07.24.23293101>

## PRESENTATIONS

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Goyal, M., **Tewogbola, P.,** & Jacobs, E. A. (2024, October). *A behavioral economic approach to modeling HIV vaccine acceptance in high-risk groups*. Poster presented at the Association for Behavior Analysis International 2024 Theory and Philosophy Conference, Chicago, IL.

**Tewogbola, P.,** & Jacobs, E. A. (2024, May). *A behavioral economic analysis of human immunodeficiency virus (HIV) vaccine acceptance in the United States*. Poster presented at the Association for Behavior Analysis International 50th Annual Convention, Philadelphia, PA.

**Tewogbola, P.** (March 2024). *Delay, Doubt and Dollars: A Calculus of HIV Vaccine Acceptance in High-Risk Groups* [Presentation]. School of Psychological and Behavioral Sciences, Southern Illinois University, Illinois.

**Tewogbola, P.** (January 2024). *Beyond the Jab: Modeling HIV Vaccine Acceptance in High-Risk Groups with Behavioral Economics* [Presentation]. Vermont Center on Behavior and Health, University of Vermont, Vermont.

**Tewogbola, P.** (November 2023). *A Behavioral Economic Analysis of HIV Vaccine Acceptance in the United States* [Presentation]. Operant Conditioning and Learning Lab, School of Psychological and Behavioral Sciences, Southern Illinois University, Illinois.

Salihu, E. Y., **Tewogbola, P.**, Joseph, T. D., & Chewning, B. (March 2023). *Prevalence and Factors Associated with Compassion Fatigue Among Pharmacists*. [Poster presentation]. American Pharmacists Association Annual Meeting, Arizona, Phoenix, USA.

Malkin, A., **Tewogbola, P.**, Kretschmer, A., Jacobs, E. A. & Kum, J. (December 2022). *Learning Analytics in an Online Graduate Behavior Analysis Course: An examination of operant demand, motivating operations, and active learning*. [Poster presentation]. Ontario Association for Behaviour Analysis, Canada.

**Tewogbola, P.** & Jacobs, E. A. (October 2022). *WEIRD or not: A Cross-Cultural Behavioral Economic Assessment of Vaccine Acceptance in the US and Nigeria*. [Poster presentation]. Mid-American Association for Behavioral Analysts, St. Louis, Missouri

Malkin, A., Jacobs, E. A., **Tewogbola, P.** (May 2022). *Hyperbole or actually hyperbolic? An evaluation of demand analysis using hyperbolic curve-fitting* [Poster presentation]. Association for Behavior Analysis International, Boston, Massachusetts.

Lee, Y. T., Brantley, J., Minneyfield A., Green, A., Zhou, W. Q., Jamnik, M., **Tewogbola, P.** (April 2022). *Applying Evolutionary Psychology, Daoist Psychology, and other beliefs to COVID-19* [Conference presentation]. NorthEastern Evolutionary Psychology Society conference, Pittsburgh, Pennsylvania.

Siebold, A.N., **Tewogbola, P.**, Walker, D., Stockwell, A., Jacobs, E.A. (October 2021). *Investigating the Predictive Utility of Social Media Discounting* [Poster presentation]. Mid-American Association for Behavioral Analysis, Detroit, Michigan.

**Tewogbola, P.** (September 2021). *Health Outcomes as Commodities: A Behavioral Economic Investigation* [Presentation]. School of Psychological and Behavioral Sciences, Southern Illinois University, Illinois.

**Tewogbola, P.** (March 2021). *Behavioral Economics: Psychology and Economics as a Curious Case of Strange Bedfellows* [Presentation]. Applied Culture and Evolution Lab, School of Psychological and Behavioral Sciences, Southern Illinois University, Carbondale, Illinois.

Ogwo, C. E., **Tewogbola, P.**, Ogunbameru, O. M. (August 2018). *Hancock County Community Health Needs Assessment* [Presentation]. Memorial Hospital Board, Memorial Hospital, Carthage, Illinois.

Ogwo, C. E., **Tewogbola, P.**, Ogunbameru, O. M. (June 2018). *Introducing the Employee Wellness Program* [Presentation]. Memorial Hospital, Carthage, Illinois.

**Tewogbola, P.**, Rogers, K. M., Ijale, I. O., Brown, R. C. (April 2018). *Detox Your Brain* [Presentation]. Minority Health Month, Department of Health Sciences and Social Work, Western Illinois University, Macomb, Illinois.

## TEACHING AND MENTORING

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Teaching Fellow, *Saluki Success*, Southern Illinois University (Summer 2022, Fall 2021)

Teaching Fellow, *Experimental Design and Analysis*, Southern Illinois University (Spring 2021)

Teaching Fellow, *Research Methods*, Southern Illinois University (Fall 2020)

Teaching Fellow, *Rocky's Resources*, Western Illinois University (Fall 2017 – Fall 2018)

## RESEARCH EXPERIENCE

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**PROMISE Labs Africa** Carbondale, IL  
*Founder and CEO* 2024 - date  
Conducting translational behavioral economic research focused on health, policy, and decision-making affecting Africans on the continent and throughout the global African diaspora.

**Operant Conditioning and Learning Lab** Carbondale, IL  
*Research Fellow* 2019 - 2024  
Conducted research on the behavioral economic demand and discounting of a wide range of health and non-health commodities in different contexts.

**Applied Culture and Evolution Lab** Carbondale, IL  
*Research Fellow* 2021 - 2022  
Conducted research using evolutionary, social and Daoist psychology principles to assess COVID-19 related behaviors in the US and China.

**Core Institute** Carbondale, IL  
*Research Fellow* 2019 - 2020  
Conducted research to assess alcohol and other drug (AOD) use behaviors among over 10000 college students across various schools in the US.

**Applied Behavior Analysis and Human Sexuality Lab** Macomb, IL  
*Research Assistant* 2018  
Conducted research assessing the effectiveness of condom use skills among college students by comparing two direct measures of condom use.

## RELATED PROFESSIONAL EXPERIENCE

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**Tury Research Institute** Manning, SC  
*Healthcare Scientist, Research & Evaluation* 2024 - date  
Leveraging expertise in applied psychology, behavioral theories, and research methodologies to conduct evaluation research assessing evidence-based gun violence prevention strategies implemented by multiple community-based organizations serving high-risk neighborhoods.

**Applied Research Consultants** Carbondale, IL  
*Associate Consultant* 2019 - 2020  
Conducted research evaluating broadband quality and identifying obstacles to access in rural Illinois.  
Conducted audience analysis for a broadcasting organization in rural Illinois to gain insight into audience preferences and behaviors.

**Memorial Hospital***Intern*Carthage, IL  
Summer 2018; Spring 2019

Conducted a community health needs assessment to identify public health issues in Hancock County, IL. Developed and implemented interventions to meet the health needs of Memorial Hospital employees and Carthage residents.

**Synergycare Development Initiative***Monitoring and Evaluation Officer*Yenagoa, Nigeria  
2015 - 2016

Provided technical support in evaluation research for USAID-, PEPFAR-, and Chevron-funded HIV/AIDS programs in Yenagoa and surrounding rural communities.

**HIV/AIDS Division, Public Health Department, Bayelsa State Ministry of Health***Assistant Monitoring and Evaluation Officer*Yenagoa, Nigeria  
2014 - 2015

Coordinated the analysis and interpretation of HIV/AIDS program-related data from all health facilities in Bayelsa State, Nigeria.

**FELLOWSHIPS AND AWARDS**

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**Pre-Doctoral Graduate Student Fellowship**

2019-2024

Southern Illinois University, Carbondale, IL

**Graduate Student Research Award**

2023

College of Health and Human Services, Southern Illinois University

**Elizabeth Eames Women's Studies Scholarship**

2023

College of Liberal Arts, Southern Illinois University

**Graduate Student Fellowship**

2017-2018

Western Illinois University, Macomb, IL

**International Commitment Scholarship**

2017

Western Illinois University, Macomb, IL

**LANGUAGE PROFICIENCY**

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English (Native); Yoruba (Proficient)